



2026 PIA VA/DC/NC Trade Fair & Convention Pricing



TRADE FAIR ONLY	
Agency Attendee	FREE
Spouse/Guest (non-licensed individual)	FREE
Exhibitor	FREE
Non-Exhibiting:	
PIAVADC Company; Associate - Member / Non-Member	\$165 / \$200
PIANC Auxiliary; Aggregator; Network Agency - Member / Non-Member	\$165 / \$200
FULL REGISTRATION	
Agency - Member	\$150
Agency - Non-Member	\$250
Spouse/Guest (non-licensed individual)	\$130
PIAVADC Company; Associate - Member / Non-Member	\$275 / \$325
PIANC Auxiliary; Aggregator; Network Agency - Member / Non-Member	\$275 / \$325
PARTIAL REGISTRATION	
Wednesday Only - Member	\$99
Wednesday Only - Non-Member	\$150
Thursday Only - Member	\$75
Thursday Only - Non-Member	\$125
Spouse - Wednesday Only (non-licensed individual)	\$50
Spouse - Thursday Only (non-licensed individual)	\$110
EXHIBITOR	
Exhibitor Pricing	
Pricing is based on the state(s) you represent—Virginia (VA), North Carolina (NC), or both. Exhibitors representing both VA and NC are charged a single, combined rate. State representation will be verified prior to invoicing.	
Table (One State Only)	
Member	\$750
Non-Member	\$950
Table (Both States)	
Member	\$1250
Non-Member	\$1450
VA Impact Partners (Levels 2-6)	FREE
NC Action Partners (Levels Silver, Gold, Platinum, Diamond)	FREE